



# Geophysical Society of Houston Journal

## Guidelines for Advertisers

### TIMING FOR SUBMISSIONS

There will be three issues: Winter (January), Spring (April), Fall (September). Ads should be submitted approximately eight weeks prior to the first of the publication month.

### PAYMENT AND CONTACT INFORMATION

Please complete the following information and mail or email advertising materials and full payment to:

**Geophysical Society of Houston**  
**1790 W. Sam Houston Parkway N.**  
**Houston, TX 77043**

**E-mail:** [kathys@gshtx.org](mailto:kathys@gshtx.org)  
**Telephone:** 281-741-1624 for Credit Card payment

**Date:** \_\_\_\_\_ **Number of Issues:** \_\_\_\_\_ **Start:** \_\_\_\_\_ **End:** \_\_\_\_\_

**Company:** \_\_\_\_\_ **Contact:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Total \$ Amount Enclosed:** \_\_\_\_\_

**Address:** \_\_\_\_\_

Street

City

State

Zip

### FORMAT FOR ADVERTISERS

Ads should be submitted as print-ready, high-resolution pdf, tif, eps, ai, or PhotoShop files. Do not submit ads as Word documents, PowerPoint, or Excel files. Avoid clip art and Internet images. All submissions should be to size and at least 300 dpi. **Send URL or e-mail for link.**

### AD DIMENSIONS (width x height) inches

Full Page	8" x 10.25"
Half Page (horiz)	8" x 5"
Half Page (vert)	3.875" x 10.25"

### AD PRICES

			<b>Special Placement*</b>
<i>No. of Issues</i>	<i>Half Page</i>	<i>Full Page</i>	<i>Full Page</i>
1	\$500	\$800	\$1500
2	\$800	\$1200	
3	\$1000	\$1500	\$3000

\*Special Placement options include: Inside Front Cover, Inside Back Cover. Limited availability.

### BUSINESS CARD ADS

Linked to a URL or email address

\$250 for 3 Issues (Winter, Spring, Fall); For mid-year additions, \$200 for remaining issues.